



STENNIS SPACE CENTER

Earth Observations Commercial Applications Program Fact Sheet

NASA's Earth Observation Commercial Applications Program (EOCAP) is a proven co-investment partnership approach for U.S. commercial firms and NASA to work together. The partnerships use remote sensing and related technologies to develop and test market products needed for companies' business opportunities. The partnerships can last for up to three years, during which time the technologies are refined into market acceptable products and services. EOCAP is sponsored by NASA Headquarters' Office of Space Access and Technology, Washington, D.C., and is managed by the Commercial Remote Sensing Program Office at NASA's John C. Stennis Space Center in South Mississippi.

The EOCAP was established in 1988 in response to recommendations in NASA's report "Linking Remote Sensing Needs: A Strategic Vision." Building on experience in working with more than 100 companies, the EOCAP has evolved into a program emphasizing market opportunities based on nearly mature technologies rather than technology research and development. The companies participating in EOCAP now offer a wide range of products and services to customers involved in areas such as forestry, agriculture, environmental monitoring and remediation, corridor planning, monitoring for roadway and pipeline right of ways, urban planning and development.

Participation in the EOCAP is open to primarily U.S. commercial firms although all categories of organizations, such as educational institutions, nonprofit organizations and other government agencies, may participate. All partnerships must incorporate a U.S. commercial firm responsible for the commercial implementation of the partnerships' results. The EOCAP partnerships are managed as a series of portfolios that balance both the technical and business risks within each portfolio. Through competitive selection, the partners are chosen to participate in the EOCAP.

For more information on NASA's Earth Observations Commercial Applications Program, contact the Stennis Space Center Commercial Remote Sensing Program Office at (601) 688-2042. Firms interested in receiving a copy of the Cooperative Agreement Notice or would like to be included in the EOCAP database should send a company profile including contact name and address to

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